

Australian Marine Conservation Society

ANNUAL REPORT 2010



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Front cover image: Sea lions by Aengus Moran

OVERVIEW

Australians have a special relationship with the sea. The ocean is pivotal to our culture, and we hold it dear to our hearts. The vast majority of our population lives along the coast. We turn to it for inspiration, restoration and relaxation.

We are an island nation and our ocean territory is vast. Covering over 11 million square kilometres, Australia's ocean territory is one of the largest in the world. With so much water, and so much to lose, there should be a sea of environment groups charged with protecting our blue backyard, but the Australian Marine Conservation Society (AMCS) is the only national charity dedicated entirely to this cause.

AMCS is the voice for Australia's oceans and their wildlife. We are an independent charity, staffed by a committed group of professional and passionate scientists, educators and advocates who have defended Australia's oceans for over forty years.

We work strategically on the big issues concerning the sea. We strive to make our fisheries sustainable, combat overfishing, protect our oceans from pollution and unsustainable development and create marine national parks - sanctuaries in the sea where our wildlife is safe from harm.

As an incorporated association and a registered charity, AMCS is overseen by a National Board with eight representatives from business, industry, conservation, science and education. We are honoured to have Australia's much loved author, Tim Winton, as our national patron.

Since our inception in 1965, AMCS (then called the Queensland Littoral Society) has been instrumental in protecting our seas, from stopping oil and coral drilling on the Great Barrier Reef, to banning legalized shark finning at sea by Australian fisheries, to creating Australia's sustainable seafood guide, for people who love their seafood, but also love their oceans.

With less than 5% of Australia's 11 million square kilometres fully protected, and a raft of threatened marine species to recover, we have much work ahead. But with the dedicated staff and volunteers and supporters around the country, we are well placed for the task.



Australia is
an island nation.
We turn to
the sea for
inspiration,
restoration and
relaxation.

© AMCS.

President's ADDRESS

The year 2010 was another big year for AMCS. With the public's enduring support, AMCS has had a number of successes over the last 12 months, some highlights of which are outlined here.

In a victory for common sense, moves to bring back commercial whaling were successfully defeated at the International Whaling Commission meeting in Morocco this year. Our Director, Darren Kindleysides was a member of the Australian Government delegation to what proved to be one of the most important meetings for whale protection in almost 30 years. A deeply controversial proposal to allow the resumption of commercial whaling was conceived as a peace deal to end the ongoing divisions between the whaling and anti-whaling factions that have hamstrung the IWC over the last decade. However, the proposal offered little for whale conservation, instead offering much to the whaling nations of Japan, Iceland and Norway. It was critical that we held the line for our still-recovering giants of the sea and AMCS was proud to play a role in defeating the proposal and saving the ban on whaling.

As with the movement to save the whale, it can take years of environmental advocacy to win better protection for our threatened marine life. I'm pleased to report that, in November, the Australian Government finally listed Southern Bluefin Tuna as a threatened species under federal environment laws. While its listing as 'conservation dependant' falls short of what AMCS sought, it is a significant first step towards relieving the fishing pressure from these majestic and vulnerable creatures, which are down to five per cent of their natural populations following years of overfishing.

In another step forward, the Australian Government announced the introduction of better safeguards to protect the Great Barrier Reef from shipping, including extending the 'Vessel Tracking System' that detects vessels heading dangerously off course towards the reef. This much-needed change resulted from the weight of public reaction to the Chinese coal carrier, the Shen Neng 1, crashing into the Great Barrier Reef and leaving a scar some three kilometres long in April. AMCS supporters helped persuade Government to do the right thing by the Reef, making hundreds of submissions calling for better protection.

Each of these successes have been brought about as a direct result of AMCS's passionate ocean supporters, making their voices heard in defence of our seas and the unique and spectacular wildlife beneath the waves.

And our collective voice is growing. AMCS's 'perfect patron', Tim Winton, headlined our charity art auction 'Art for Sharks' in Melbourne this year, sparking great media interest around the country and generating debate about our failure as a nation to protect one of our most threatened groups of marine species. Tangible public momentum is building for shark conservation as a direct result of our work. In December Tim also opened the National Maritime Museum's Planet Shark Exhibition in



AMCS President,
Craig McGovern



Sydney and spoke again in defence of this vulnerable group of marine species. Sharks have been swimming in our oceans for over 400 million years, but they are fast swimming towards extinction.

With the help of our wonderful Business Supporters we held a fantastic competition with one lucky Sea Guardian winning a diving trip to Papua New Guinea. We were also really touched to receive a significant donation from Swiss Time Australia and Oris watches from sales of their AMCS Great Barrier Reef limited edition dive watch that was launched in July.

And, in a nationwide first, AMCS was proud to release the first ever sustainable seafood website in Australia - Australia's Sustainable Seafood Guide online. For the first time, responsible seafood eaters can choose their seafood wisely by surfing the web (www.sustainableseafood.org.au). Our sustainable seafood program is turning the tide for our overfished and under-protected oceans. As consumers we can become a force for better fisheries management and healthier oceans.

Impassioned and active public support will continue to be critical to the fate of our oceans in the years ahead. In 2011 the federal and other state governments will continue to make progress towards delivering on our international commitment to complete a network of marine parks by 2012. Our work is building to protect the Coral Sea, South West, and the 'marine bioregions' to the north, west and east of Australia. As the world's marine scientists have been urging for decades, we must reserve areas in the sea that are protected from damaging fishing practises and mining pressure. In addition to helping fish stocks to rebound from fishing pressure, marine national parks give our seas the best chance of resilience against impacts from climate change, pollution and industrial development.

Craig McGovern
President



Hundreds of minke whales are killed in the Southern Ocean each year in the name of 'scientific research'.

© Australian Customs

Campaign REPORT

AMCS campaigns on the big issues facing our seas. We work to challenge unsustainable fishing practices, secure networks of marine parks and protect and recover our threatened marine species. Promoting healthy and vibrant oceans and marine wildlife is vital for the future, in a world with increasing human population, limited resources and the uncertainty of global climate change.

OVERFISHING

SUSTAINABLE FISHERIES: The United Nations reports that 80 per cent of fish stocks around the world are now either overfished or fished right up to their limit. Global catches peaked in the 1980s and have been in decline ever since. Researchers estimate that 90% of some big fish species are gone – the big, long-lived and slow growing apex species groups like tuna, swordfish and sharks. While Australia has a reputation for managing our fisheries better than most, we continue to exploit overfished species such as orange roughy (which can reach 130 yrs of age), gemfish and southern bluefin tuna. And in the process of catching our fish, we continue to kill a raft of non-target species as bycatch, including threatened sea life such as dugongs, dolphins and Australian sea lions.

We are making progress in areas of bycatch reduction and gear modification, but there is still an urgent need for Australian fisheries management to move towards an 'ecosystem-based approach' where the full impact of the fishery on the ocean ecosystem is considered in determining how the fishery is managed. AMCS's sustainable fisheries program seeks to reverse the trend in overfished and under-valued oceans, and bring real sustainability to the fisheries around our coastline.



Australia still exploits overfished species such as orange roughy, which can live to 150 years of age and don't breed until they are 20-30 years old.

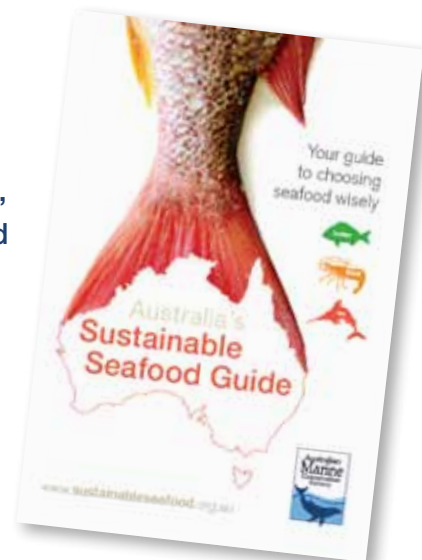
© CSIRO.



SUSTAINABLE SEAFOOD: On World Fisheries Day 2010, AMCS proudly launched Australia's first ever online guide to sustainable seafood. The new look online guide is freely available and assesses more than 100 species of regional, imported and canned seafood. This is a nationwide first, and provides Australians with an independent tool to choosing their seafood wisely in a way that minimises impacts on our precious fish stocks and ocean wildlife. Visit www.sustainableseafood.org.au to learn more.

The website continues to be very popular with the Australian public, receiving thousands of visits each month.

“The Australian Marine Conservation Society has prepared an excellent guide for the many Australians who love seafood but also love their oceans. This is a resource for people who want to do the right thing by the seas that sustain us. Here is a tool with which to make informed and responsible choices about the seafood we buy and cook. Buying seafood is always and exciting challenge, but it’s not enough to simply buy what is fresh. If we want to keep eating fish, we’ll have to learn to buy what is sustainable.” Tim Winton, Author, Patron.



Seafood Guide cover
© AMCS.


Seafood Summit 2010: Challenging Assumptions in a changing world

In early 2010 AMCS attended the Seafood Summit 2010 in Paris, thanks to fellowship sponsorship from the summit's organisers, Seafood Choices Alliance. This was the summit's eighth year and involved 600 international leaders from the seafood industry, government, fisheries science and the conservation sector, driving the sustainable seafood debate worldwide.

During the summit there was progress in meeting the global challenges facing fisheries and sustainability and AMCS returned hopeful that the future of the seafood industry will be one of responsible practice. AMCS maintains hope that consumer demand will encourage governments, fisheries, suppliers and restaurateurs to move towards a sustainable seafood future.



The world's fisheries must become sustainable if they are to survive into the future.



SHARK CONSERVATION: AMCS continues to work with fisheries agencies and the government to improve the management of unsustainable shark fishing, including the continued export of Australian shark fins. We continue to campaign for Australia to follow the lead of countries such as Palau, the Maldives and Honduras who value the tourism and ecosystem benefits of healthy shark populations and have banned shark fishing altogether.

MARINE NATIONAL PARKS

Marine National Parks are vital for protecting our ocean's wildlife and habitat. Marine scientists recommend that at least 20-30% of each marine habitat should be fully protected to ensure our oceans remain healthy and productive. Currently less than 1% of the world's oceans are fully protected. Australia's oceans, comprising the third largest marine jurisdiction on earth, have inadequate protection, with less than 5% in marine national parks. Scientific studies continue to show the benefit of these areas for marine biodiversity and healthy fish populations.



Sharks are long-lived, slow to breed and vulnerable to fishing pressure, yet they are still caught in over 70 fisheries around Australia.

Marine National Parks provide sanctuaries for fish to breed, spawn and grow. They also provide protection for vulnerable species such as turtles, dolphins, sharks and dugongs. Marine national parks also protect the fragile habitats on which marine species depend, such as seagrass meadows, coral reefs and mangrove forests. Importantly these areas also provide unspoilt natural sites for people to enjoy, just like national parks on land.

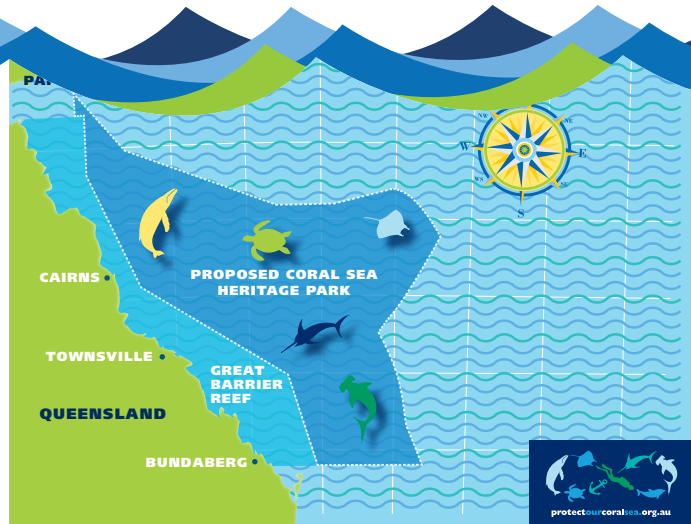
AMSC is working with our conservation colleagues across the country to progress a system of marine parks in all Australian states and territories and in our commonwealth waters (from three nautical miles out to our territorial boundary).

CORAL SEA: Along with a coalition of national and international conservation groups, tourism bodies, retired naval dignitaries and marine scientists, AMCS has been campaigning to create a very large marine national park in the Coral Sea, which lies eastwards of the Great Barrier Reef. In 2009 the Australian Government declared the Coral Sea Conservation Zone as an interim protection measure, however in reality this translates to less than 1% of this region being fully protected.

The biodiversity values of the Coral Sea are of national and international importance. It contains hundreds of vulnerable coral species, 46 species of rays and sharks, 24 seabird species and 26 whale and dolphin species – all of which are IUCN Red Listed species.

These include the majestic whale shark and the largest animal on earth, the blue whale. The Coral Sea is home to over 300 threatened species, however the population trends for these species show alarming rates of decline.

AMCS is working tirelessly for a world-class marine park in Australia's Coral Sea, to provide refuge to its vast number of threatened species and their habitats, including plants and animals which are yet to be discovered!



The Coral Sea lies eastwards of the Great Barrier Reef, and extends out to our territorial boundary

© protectourcoralsea.org.au



Red-tailed tropic birds are one of over 300 threatened species that live in the Coral Sea

© AMCS

GREAT BARRIER REEF: In April this year the grounding of a bulk coal carrier east of Gladstone left a 3km scar across the corals of Douglas Shoal in the World Heritage listed Great Barrier Reef. It took two months for the ship to be refloated and removed from the reef leaving behind extensive damage in the form of pollution and crushed corals.

In response to public pressure, including submissions from over 2000 AMCS supporters, the government announced a 'Vessel Tracking System' would be implemented as an early warning system for vessels straying outside authorised shipping channels.

AMCS continues to ask for compulsory ships' pilotage for large vessels to minimise human error in the future, especially with increasing maritime traffic in our valuable and vulnerable Great Barrier Reef waters.

SOUTH WEST: The South West region runs from WA's Kalbarri to SA's Kangaroo Island and covers 1.3 million square kilometres. This area is four times the size of the entire Great Barrier Reef Marine Park, has more diversity than the tropics, more endemic species than most other parts of Australia, and yet less than 1% is protected in marine sanctuaries.



Increased shipping will mean increased shipping incidents like the grounded Shen Neng incident which left a 3km scar of crushed coral and pollution in the Great Barrier Reef Marine Park.

The Great Barrier Reef is the largest coral reef ecosystem on the planet and supports a myriad of plants and animals like this pink anemonefish.



The South West is under threat and under-protected. It is one of only two places around Australia frequented by the endangered blue whale, the largest creature that has ever lived. Sperm whales also visit this area to feed on the elusive giant squid and southern right whales come to the South West annually to breed in these cool coastal waters.

But whales aren't the only big beautiful creatures in our great South West seas. Scientists recently announced the discovery of 46 new shark species in Western Australia, 24 of which are believed to live nowhere else on Earth. They include the dwarf spotted and floral banded wobbegongs. The place is a shark paradise, with endangered great whites, dusky whalers and whiskery sharks swimming among the region's spectacular submerged mountain ranges, abyssal plains and cool coral reefs. Scientists have identified the areas in urgent need of protection such as whale feeding grounds, orange roughy spawning grounds, canyons and deep water coral reefs – places it makes sense to protect.

AMCS and a coalition of conservation groups are calling on the Australian Government to create a network of large marine sanctuaries to save our valuable species from extinction, boost ecotourism, and give future generations the same opportunities we have today.

SAVING THE WHALE (AGAIN)

This year's International Whaling Commission (IWC) meeting in Morocco was one of the most important meetings for whale protection in almost 30 years and AMCS Director Darren Kindleysides was there at the coal face. AMCS attended as a member of the Australian Government delegation, which successfully defeated moves to bring back commercial whaling. After pushing the giant whales to the precipice of extinction, the world agreed to a global moratorium on whaling in 1982, but this deeply controversial




The South West needs large marine sanctuaries to give its threatened fur seals and other marine species a chance of recovery.

Above: Juvenile fur seal © Gary Bell Oceanwide Images

Below: AMCS Director Darren Kindleysides at the 2012 International Whaling Commission.





proposal was conceived as a peace deal to end the ongoing divisions between the whaling and anti-whaling factions that have hamstrung the IWC over the last decade. However, the proposal offered little for whale conservation, instead offering much to the whaling nations of Japan, Iceland and Norway. It was critical that the line was held for our still-recovering giants of the sea and AMCS was proud to play a role in defeating the proposal and saving the ban on whaling.

DARWIN HARBOUR CLEAN UP DAY:

On July 13th AMCS took part in the Darwin Harbour Clean Up Day with over 20 local organisations and volunteers. The Clean Up covered eight land-based sites around Darwin and Cox Peninsular as well as eight boats in the water collecting marine debris and litter. Around 20 local organisations took part, along with over 90 other volunteers including locals and school children. The day netted over two and a half tonnes of rubbish with everything from truck tyres to shopping trolleys. A total of around 1,800 plastic drink bottles were collected and a staggering 7,650 aluminium cans. Our wildlife faces particular risks from marine debris. Discarded fishing nets and bait pack ties can last for years and have the potential to entangle and drown birds, fish and marine mammals. Birds also get caught up in plastic ropes and lines and turtles ingest plastic bags, mistaking them for jellyfish. It is hoped that the Darwin Harbour Clean Up Day will become an annual event because our precious harbour with its resident dolphins and dugongs needs it!



Darwin Harbour Clean
Up Day volunteers
collected over two and a
half tonnes of rubbish.



Raising funds FOR OUR OCEANS

ART FOR SHARKS 2009

After three years in Brisbane, our annual charity art auction, Art for Sharks, was held in Melbourne to a sold-out audience. Acclaimed Australian author and AMCS Patron Tim Winton joined supporters, Sea Guardians, artists, and celebrities to make a plea for shark conservation. As a result of targeted fishing for their fins and flesh, sharks are in serious decline across the globe. Winton made the compelling case that sharks have an undeserved reputation and, rather than being feared and derided, should be treated as 'the new whales'.

Art for Sharks 2010 featured 50 varied and impressive artworks – paintings, photography, sculpture and drawings – from a range of artists who are inspired by sharks and our vibrant and fragile oceans. All proceeds from Art for Sharks are channelled into our work to protect our precious sharks and other marine wildlife. Special thanks to everyone involved in supporting this event, particularly the generous contributing artists without whom it would not be possible. Thank you also to Guy Abrahams, who donated the use of his beautiful gallery in support of AMCS and our marine conservation.



(L-R): Acclaimed artist John Wolseley, Radio broadcaster and Art for Sharks MC Tracee Hutchison and acclaimed author and AMCS Patron, Tim Winton at Art for Sharks 2010.
Below: Mick Molloy, Judith Lucy and Tim Winton



BUSINESSES SUPPORTING OUR OCEANS

In 2010 AMCS was delighted to welcome Swiss Time Australia as new Platinum Business Supporters. Swiss Time Australia distribute Oris Swiss made watches in Australia and New Zealand, and in facilitated the development of the Oris Great Barrier Reef Limited Edition diver's watch. In acknowledgement of AMCS's long legacy working to protect the Great Barrier Reef, Swiss Time Australia donated a portion of the sales from the watch to our conservation work. The funds contributed to our ongoing work to protect the Great Barrier Reef from overfishing, pollution and climate change impacts.

SWISS TIME AUSTRALIA
www.swisstime.com.au + 1800 200 330



AMCS Director Darren Kindleysides (L) and Swiss Time Australia Director Eric van der Grand at the launch of the limited edition diving watch, proceeds of which helped support the Great Barrier Reef. Photo by Frances Mocnic.

AMCS has been working to protect the
Great Barrier Reef for over 40 years.

SEA GUARDIAN DIVE COMPETITION TO PAPUA NEW GUINEA

Earlier in the year AMCS, with the very generous support of sponsors Diversion Dive Travel, Scuba Pro, Air Niugini and Lissenung Island Resort, ran a competition for all new or upgraded Sea Guardian members. The prize included seven nights' accommodation, five days diving and return flights to the premium diving location of Lissenung Island in Papua New Guinea.

We were delighted to announce our lucky winner, Lauris de Clifford, and want to reiterate our heartfelt thanks to the generous businesses who contributed this wonderful prize in the name of marine conservation.



Our lucky winner won a diving holiday to Papua New Guinea, thanks to our generous sponsors.



Lissenung Island Resort in Papua New Guinea



SUPPORTERS

BUSINESS SUPPORTERS

The Australian Marine Conservation Society's Business Supporter Program is designed to form lasting partnerships with like-minded businesses and their staff. We welcome and encourage businesses from the dive and tourism industries, but increasingly we are welcoming businesses from the broader community who want to give something back to the oceans on which we all depend. Our business supporters are listed here.

2010 Platinum Supporters:

Oris Watches



SWISS TIME AUSTRALIA
www.swisstime.com.au + 1800 200 330

Swiss Time Australia

Ripple Effect Oceanwear



Train to Gain

2010 Gold Supporters:

Grossi Florentino Restaurants



GROSSI

2010 Silver Supporters:

TUSA Australia



Diversion Dive Travel



Calypso Snorkel and Dive



Remora



La Table Café and Restaurant



Honorary Business Supporters

Berwicks Office Technology

Sport Diving Magazine

GMagazine

Envirosax

Financial REVIEW

**AUSTRALIAN MARINE CONSERVATION SOCIETY INC
INCOME AND EXPENDITURE STATEMENT
FOR THE YEAR ENDED 31 DECEMBER, 2010**

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	2010	2009
PROJECTS AND GRANTS		
Grants - GNGO	15000	15000
Grants - GVEHO	22500	17500
Projects - Conservation	57509	195776
Gross Project and Grant Income	<u>95009</u>	<u>228276</u>
Total Project Expenses	<u>49626</u>	<u>190938</u>
NET PROJECTS AND GRANTS	<u>45383</u>	<u>37338</u>
FUNDRAISING		
Business Partners/Supporters	34583	7806
Donations	292230	228941
Events	37686	34128
Membership Fees	7810	9633
Merchandise	43316	45285
Sundry	944	
Gross Fundraising	<u>416569</u>	<u>325793</u>
Less Fundraising Expenses	<u>116579</u>	<u>87786</u>
NET FUNDRAISING	<u>299990</u>	<u>238007</u>
OTHER INCOME		
Interest Received	<u>11501</u>	<u>8205</u>
TOTAL DIRECT INCOME	<u>356874</u>	<u>283550</u>
LESS OPERATING EXPENSES	<u>313171</u>	<u>302799</u>
NET SURPLUS/(LOSS) FOR YEAR	<u><u>43703</u></u>	<u><u>-19249</u></u>



AUSTRALIAN MARINE CONSERVATION SOCIETY INC
BALANCE SHEET
AS AT 31ST DECEMBER, 2010

Page 2

	2010	2009
MEMBERS' FUNDS		
Balance at Beginning of Year	142200	161449
Net Surplus	43703	-19249
MEMBERS' FUNDS 31 December, 2010	<u>185902</u>	<u>142200</u>
Represented by:		
CURRENT ASSETS		
Cash on Hand	0	300
Cash at Bank		
Suncorp A/C No 161442159	100	100
Suncorp A/C No 162442191	218779	173141
Suncorp A/C No 052166909	18263	24081
Suncorp A/C No 161920537	79323	34496
Suncorp A/C No 070575011	763	12538
Debtors	16500	15857
Stock on Hand	Note D 13829	9962
TOTAL CURRENT ASSETS	<u>347558</u>	<u>270475</u>
FIXED ASSETS		
OFFICE EQUIPMENT -at cost	35149	34319
Less Accumulated Depreciation	Note C 32604	28777
TOTAL FIXED ASSETS	<u>2545</u>	<u>5542</u>
TOTAL ASSETS	<u>350103</u>	<u>276017</u>
CURRENT LIABILITIES		
Creditors	10888	19373
GST Payable	-3243	-1732
PAYG Tax Payable	0	4878
Employee Provisions	21841	13875
Prepaid Income	Note E 134714	97423
TOTAL LIABILITIES	<u>164201</u>	<u>133817</u>
NET ASSETS	<u>185902</u>	<u>142200</u>

STATEMENT OF ACCOUNTING PRINCIPLES

A) BASIS OF ACCOUNTING

The accounts have been prepared under the historical cost accounting principles and therefore do not take into account changing money values, the current value of non-monetary assets except where specifically stated. The following is a summary of the significant accounting policies adopted in the preparation of the accounts.

B) INCORPORATED ASSOCIATION

The Australian Marine Conservation Society Inc. is an association incorporated under the Association Incorporations Act 1981. The benefits of incorporation of a non-profit organization are similar to those enjoyed by a proprietary company. That is: the liability of members and the management committee is limited. The association does not have a share capital.

C) DEPRECIATION

Assets are depreciated on the diminishing rate method so as to write off the cost of each asset during its estimated life.

D) INVENTORIES

Trading stock such as products for resale is bought to account as an asset. Profits are bought to account at the time of receipt of monies from the sale of products.

E) PREPAID INCOME

This amount represents grant money received but unspent as at the end of the year. Because it is difficult to assess the stage of completion for any grant, the income and expenses for each grant are bought to account in the year in which the grant is finalized.

F) BOARD MEMBERS

The board members listed below were appointed at the Annual General Meeting of the Society on March 2010. All board members remained on the board for the duration of the year. During the year ended 31 December, 2010 the board met 11 times. No remuneration was paid to any board member during the year ended 31 December 2010.

<u>Position</u>	<u>Name</u>	<u>Position</u>	<u>Name</u>
President	Craig McGovern	General	Richard Leck
Secretary	Mary-Ann Pattison	General	Margaret Harlow
Treasurer	Michaela Mitchell	General	Angeline Tew
General	Patti Zenonos	General	Sue Crowe

**AUSTRALIAN MARINE CONSERVATION SOCIETY INC
NOTES TO AND FORMING PART OF THE ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER, 2010**

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	2010	2009
H) PROJECT EXPENSES		
Coordinators and Project Officers	21357	81115
Postage Printing & Stationery	1801	10582
Project Expenses	16759	80870
Publications	783	2293
Superannuation Contributions	0	11518
Telephone, Fax and Internet	2608	2289
Travel & Conference Expenses	6319	2272
TOTAL PROJECT EXPENSES	<u><u>49626</u></u>	<u><u>190939</u></u>
I) FUNDRAISING EXPENSES		
Appeals	7480	
Business Partners/Supporters	182	259
Events	2278	2701
Merchandise	46219	27557
Other	310	168
Wages	60110	57101
TOTAL FUNDRAISING EXPENSES	<u><u>116579</u></u>	<u><u>87786</u></u>
J) OPERATING EXPENSES		
EMPLOYEE RELATED EXPENSES		
Superannuation Contributions	19376	23662
Travelling & Conference Expenses	7041	2250
Wages	185378	193168
Workcover	1181	401
TOTAL EMPLOYEE RELATED	<u><u>212976</u></u>	<u><u>219481</u></u>
OCCUPANCY EXPENSES		
Depreciation	3827	3355
Electricity	1115	1019
Rent	25091	24360
Repairs, Maintenance & Cleaning	1698	1617
TOTAL OCCUPANCY	<u><u>31730</u></u>	<u><u>30351</u></u>
OFFICE OVERHEADS		
Audit Fee	1727	1136
Bank Charges & Interest	3755	3689
Board Expenses	4156	4610
Computer Costs	5526	1564
Insurance	5974	4730
Magazine Expenses	11347	4745
Postage Printing & Stationery	21110	11024
Subscriptions	2375	3580
Telephone, Fax & Internet	11398	16925
Sundry Expenses	1095	964
TOTAL OFFICE	<u><u>68464</u></u>	<u><u>52967</u></u>
TOTAL OPERATING OVERHEADS	<u><u>313171</u></u>	<u><u>302799</u></u>

Board and PATRON



OUR PATRON

Tim Winton

Tim Winton is a three time winner of the Miles Franklin Award and twice short-listed for the Booker Prize. His work has achieved the rare distinction of being both critically admired and loved by readers alike. He was recently declared a Living Treasure by the National Trust. Winton became our National Patron early in 2006. He first became involved in our work as the vice-president of the Society's Western Australian branch, through the campaign to protect Ningaloo Reef in a marine park. This was another outstanding success for the Society, thanks in no small part to our Patron, of whom we are very proud.

OUR BOARD

President – Craig McGovern

Craig McGovern is an independent businessman and consultant with over 20 years experience across Australia's cultural, events and sporting industries and spanning the public, not-for-profit and commercial sectors. He is the former Chief Executive of the Queensland Performing Arts Centre and Board member of various peak industry bodies. Craig now consults to industry on strategy, business planning and governance. He has spent his lifetime immersed in Queensland's coastal waters, snorkelling and SCUBA diving on the outer reefs since the 1960s, and more recently ocean swimming, kayaking, surfing and recreational boating. Craig joined AMCS as President in 2010 and is enjoying working with AMCS to meet the growing challenges of protecting Australia's precious oceans and their wildlife.

Secretary – Mary-Ann Pattison

Mary-Ann Pattison is a long term member of the Society and has been a formal member of the Board for many years. Mary-Ann is an environmental educator for Education Queensland and is based at the Nudgee Beach Environment Centre. Mary-Ann brings a strong corporate knowledge of our history to the Board and is well connected with many of our longer-term members and supporters across South-east Queensland.

Treasurer – Michela Mitchell

Michela Mitchell joined the Melbourne Branch of the Australian Marine Conservation Society in 1998 and has been our noble Treasurer for the last three years. Michela is studying her Masters in Sea Anemone Taxonomy, reviewing Sea Anemones found in Port Phillip Bay in Victoria. Michela dreams of becoming a Museum Curator.



General Member – Sue Crowe

Sue Crowe is the Director of TUSA Australia, one of the original dive equipment manufacturers. Sue Crowe, a journalist and editor by trade, was managing editor of Scuba Diver Australasia magazine for eight years, before leaving in 2002 to start her own marketing and editorial business.

Sue is also a diving instructor and has made many excellent contacts in the dive industry for the Society. A member for many years and previously a Committee Member of the Society's Sydney Branch, Sue has long been involved in marine conservation from her base in Sydney, NSW.

General Member – Patty Zenonos

Patty Zenonos has been a member for many years and this is her second time on the Board as Secretary. For the last few years Patty worked on the staff at Head Office as Office Manager and Memberships Officer. Patty left to pursue her teaching career and joined the Board to continue her formal association with the Society.

General Member – Richard Leck

Richard Leck is WWF-Australia's Marine and Coastal Policy Officer. Rick joined the Board in 2004 and brings an excellent knowledge of conservation politics to the Board. Rick works closely with our campaign staff on a daily basis on a range of conservation initiatives. Rick is also a keen diver, sports-lover and tri-athlete.

AMCS 2010 staff and board (clockwise from back left): Dave Graham, Darren Kindleysides, Nicola Temple, Daisy Barham, Patty Zenonos, Richard Leck, Ingrid Neilson, Benjamin Birt, Craig McGovern, Tara Janssen, Marg Harlow, Mary-Ann Pattison, Jacki Boyce, Angeline Tew and Michela Mitchell.





General Member – Angeline Tew

Angeline is a very active member of our Melbourne Branch and has been a member of the Society for several years. Angeline is a committed conservationist and avid diver with an excellent knowledge of marine planning issues. Angeline joined the Board in 2005 and brings an important regional perspective to the Board's deliberations.

General Member – Margaret Harlow

Margaret Harlow began her involvement with the Society as a volunteer while completing an Environmental Science degree. Marg then became National Assistant for the Marine & Coastal Community Network (MCCN), a government funded project hosted by AMCS. Marg is currently General Manager of the Lifecraft Group which includes charity researchers Givewell, providing a comprehensive research service for informed giving.



Our oceans are a
source of inspiration

Thanks and **ACKNOWLEDGEMENTS**



With special thanks to the individuals and businesses who supported AMCS throughout 2010. Your generosity has made a huge difference to our work to protect our ocean wildlife.

MAJOR SUPPORTERS

Tim Winton (our perfect patron), Denise Fitch, Bruce and Sue Shepherd, Dan Mathews, Pam and Ray Ison, John and Julie Glennon, Jenny Darling, John Rorke, Scott Thompson, Donna Burton, Rodger Livsey, Margaret Robertson, Luc Longley, Marilyn Smith, Josh and Shelly Floyd.

Sincere thanks to all of our donors who contributed to our work throughout the year. Your financial support makes all the difference.

GRANTS AND PHILANTHROPIC TRUSTS

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Department of Environment and Resource Management, Queensland.

Natural Resources, Environment, Arts and Sport, Northern Territory.

VOLUNTEERS

AMCS relies heavily on the extensive and enduring support from our volunteer network around Australia. Our tireless volunteers are ever-present to lend critical support for our campaigns, information stalls, fundraising events and administration needs.

And thanks in particular, to the dedicated and generous people across Australia who support our work as members, Ocean Activists, donors and sensational Sea Guardians!

Art auction volunteers, the generous and talented artists who donated their work and supporters who purchased it.

Our pro bono photographers who lend their exquisite underwater works in support of marine conservation, particularly Aengus Moran, Dave Hannan and Lucy Trippett.

Cameron McKenzie for your beautiful music.